

# TOWARDS SUSTAINABLE DEVELOPMENT



## ANNUAL REPORT

# 2020-21



**Gayatri Seva Sansthan**

Towards Sustainable Development

Udaipur, Rajasthan

“

I will give you a talisman. Whenever you are in doubt, or when the self becomes too much with you, apply the following test.

Recall the face of the poorest and the weakest man [woman] whom you may have seen, and ask yourself, if the step you contemplate is going to be of any use to him [her]. Will he [she] gain anything by it? Will it restore him [her] to a control over his [her] own life and destiny? In other words, will it lead to swaraj [freedom] for the hungry and spiritually starving millions?

Then you will find your doubts and yourself melt away.

”



**MK Gandhi**

# ABOUT THIS REPORT

This Annual Report presents a brief overview of the impact Gayatri Seva Sansthan (GSS) has created from April 2020 – March 2021.

Over the years, GSS has followed a three pronged integrated approach to uplift the vulnerable and downtrodden areas across Rajasthan, Haryana, and Himachal Pradesh

- ❖ Human and Institutional Development (HID)
- ❖ Livelihood Enhancement (LE)
- ❖ Natural Resource Management (NRM)

GSS holds greater accountability by NGOs to funding agencies, governments, partners, and communities as one of its governing pillars.

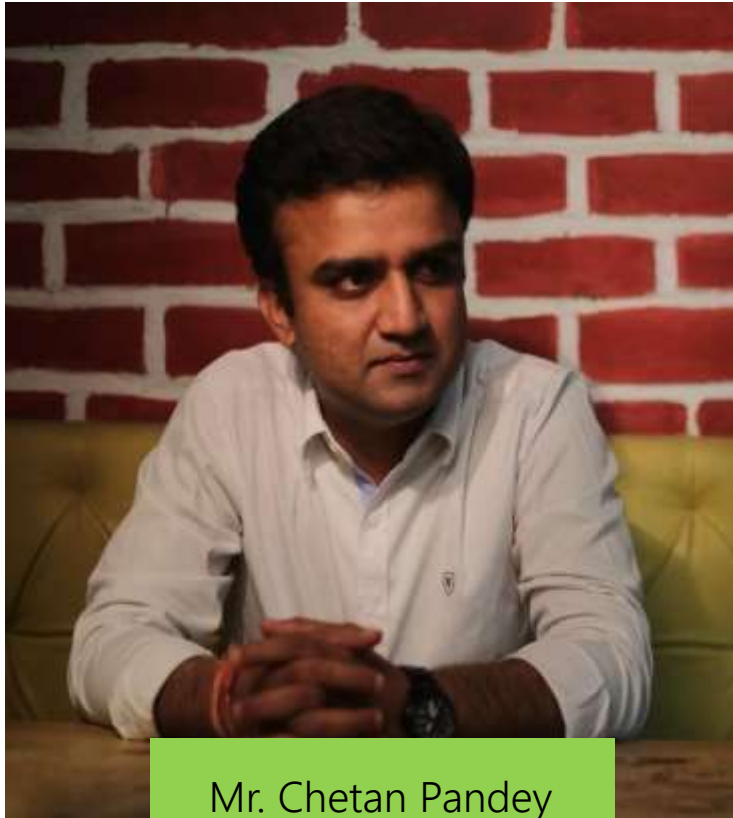
GSS works towards upliftment, innovation and growth, and this report aims to capture insights and interventions by GSS besides conveying future plans.

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# FROM THE CEO'S DESK



Mr. Chetan Pandey  
Chief Executive Officer



*Don't choose your passion,  
Let your passion choose you.*



On the beginning of commemorations of 150th Birth Anniversary of Mahatma Gandhi, I would like to take the opportunity to present this Annual Report. The organization is working towards the manifestation of *Gram Swaraj* an illustrative vision of Mahatma Gandhi. Each year has been conclusive in the journey of 33 years and I feel joyous to share that the organization has reached another milestone by taking sustainable interventions in two more states - Haryana & Himachal Pradesh. GSS & I feel highly motivated to present to you an integral supporting entity, founded under the name, GSS would like to thank our field & management team for their dedication & efforts in realizing the objectives.

Lastly, but most importantly, my deepest gratitude to the community members for their coordination and enthusiasm in bringing a constructive change for the betterment of our society

With Thanks,  
Chetan Pandey  
CEO-GSS



# OUR ORGANISATION

## VISION

To bring peace and prosperity in society by empowerment of the people through integrated and sustainable development.

## MISSION

Gayatri Seva Sansthan Udaipur (GSS) will fulfill its vision by making continuous, comparative and integrated efforts in different sectors to uplift the quality of life of the people (especially weaker section).





# ABOUT US

Inspired by Gandhian Vision of Gram Swaraj, Gayatri Seva Sansthan(GSS) is a Non Governmental Organisation established in year 1986, working towards integrated and sustainable socio economic development in tribal dominated regions of southern Rajasthan. Initially, our prime focus was on promoting education among the tribal community as the driving force to improve the quality of life.

Over time, GSS discovered the need for a holistic development plan covering different sectors, as the only solution for sustainable growth and main streaming of the deprived local community. The organisation now also encompasses the field of agriculture, animal husbandry, forestry, health, woman empowerment, community mobilisation and watershed management programme. With 35 years of dedicated efforts, GSS has now made a name for itself in the remote tribal blocks and commands goodwill among local government agencies and industry experts.



Gayatri Seva Sansthan  
Towards Sustainable Development...

# OUR PRESENCE

In 35 years of its existence, GSS has made interventions in over 1000 tribal villages across the northern belt of the country in Rajasthan, Haryana, and Himachal Pradesh influencing 10,000 hectares of land and transforming the lives of more than 10,000 families in direct manner.



## OUR PARTNERS AND AFFILIATES





# LEGAL STATUS

GSS is registered under

- ❖ Rajasthan Society Registration Act 1958- No 48/UDR/ 198788 dated 31 August 1987
- ❖ Income Tax Act 1961, Section 12(A)
- ❖ Income Tax Act 1961, Section 80G
- ❖ Income Tax Permanent Account Number is AAATG9231B
- ❖ FCRA Reg. No. 125690112

## REPRESENTATION ON GOVERNMENT COMMITTEES

GSS has been nominated by the Government on various state and district level committees as recognition to its efforts towards development of the tribal area. Besides being a matter of great pride, it is also a great responsibility.

District Redressal Committee, Dept. of Education, Udaipur, Rajasthan

District Level Committee for Implementation and Co-ordination of 20 Point Program, Udaipur

District Level Committee for RTE 2009, Udaipur

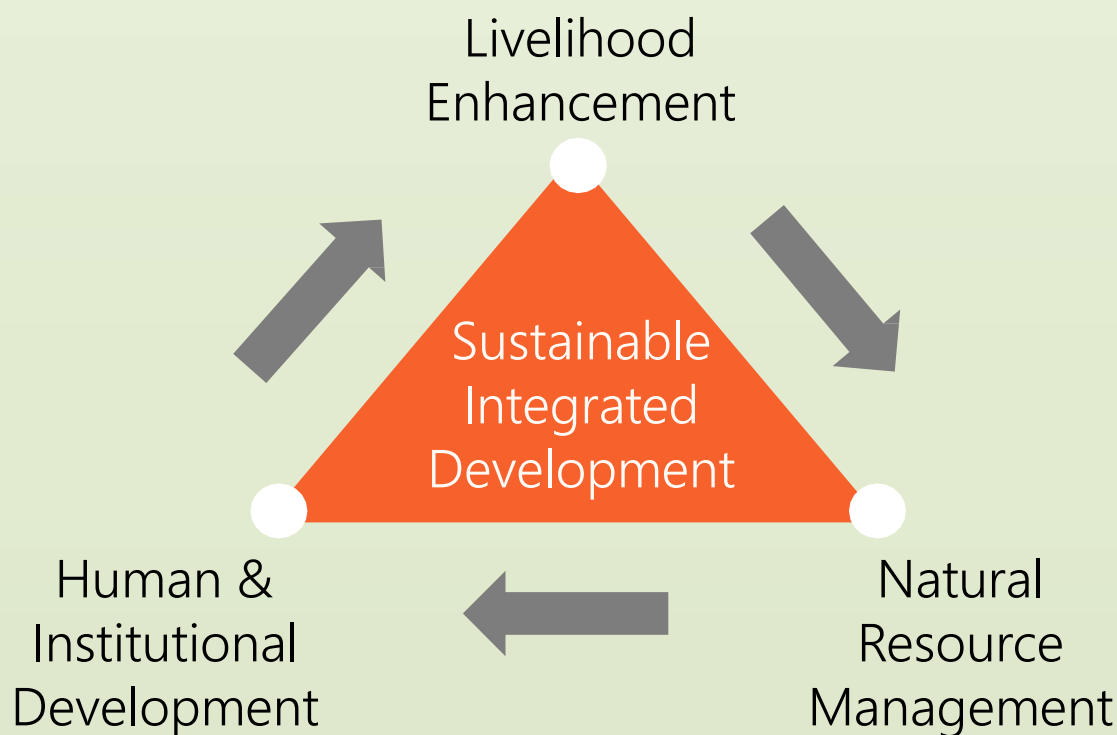
District Committee for Mining Activities, Udaipur

District Vigilance and Monitoring Committee, Zilla Parishad, Udaipur

District Level Committee for Vigilance of Bonded Labor, Udaipur

Advisory Council to the Chief Minister on Agriculture, Budget preparation, Rajasthan

# OUR PHILOSOPHY: 3 CORNER STONES



Since its inception, the overarching strategy of GSS has been to drive 'Sustainable Integrated Development' through its various interventions. In remote and deprived areas, the indigenous folk and ecosystem are largely dependent on local livelihood prospects, optimal use of natural resources as well as development of human resources and institutions to survive.

GSS has focussed its interventions along three major verticals to ensure the integrated development of the local tribal population:

- 1) Human & Institutional Development
- 2) Livelihood Enhancement
- 3) Natural Resource Management

*These 3 verticals work in tandem with each other and development in one vertical complements growth in the other 2, thus further propagating our aim of integrated sustainable development.*

# GSS JOURNEY SO FAR

**890** VILLAGES

**DISTRICTS**

**6**

**50,000 +**

**PEOPLE SERVED**

**60K**

FARMERS SERVED THROUGH AWARENESS BUILDING PROGRAM

**2000**

FARMERS' AGRICULTURAL PRODUCTIVITY

**600**

FOOD AND NUTRITIONAL SECURITY FOR FAMILIES

**600**

HECTARES OF LAND CONVERTED INTO CULTIVABLE LAND

**300+**

FRESH ORCHARDS ESTABLISHED

**3000**

WOMEN ECONOMICALLY EMPOWERED THROUGH MICROFINANCE

**2000**

OUT-OF-SCHOOL CHILDREN ENROLLED IN REGULAR SCHOOLS

# HUMAN & INSTITUTIONAL DEVELOPMENT



GAYATRI SEVA SANSTHAN

Individuals and organisations are at the core of the society we live in, and through Human and Institutional Development, we aim to strengthen them. Through equality in opportunities and access to resources we endeavour to work towards a better future. GSS, with its supporting agencies has been offering competency building programmes to individuals, groups and collectives ever since its inception to reach its goal. Our approach towards Human and Institutional Development is to empower individuals to unleash their complete potential through a growth centric mindset, pruning their aptitude and creating a developmental attitude. We aim to create the future of the nation, to instill a zeal that pushes for change.

# SAKHIYON KI BADI



GSS has envisioned a zero school drop out rate in Udaipur through its unique non- formal education model in the Udaipur region. Targeted specifically at female students who deprived of education owing to geography or

implementing the project in 6 blocks of Udaipur and Pratapgarh districts.

We are providing education to almost 7236 such girls, employing 248 local educated youth as para teacher, and 29 local change leaders. Each SKB has been established with safe child friendly learning environment, proper sanitation facilities, potable drinking water and child bearable weather facilities.

## OUR KEY ACHIEVEMENTS



*Enrolment of 7414 out of school children*



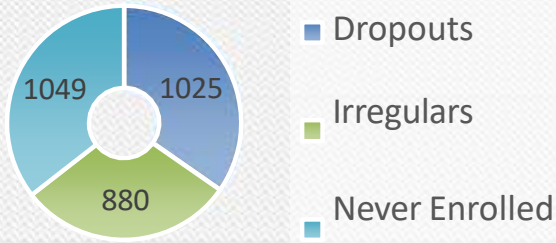
*Streamlining 1175 children with online education*



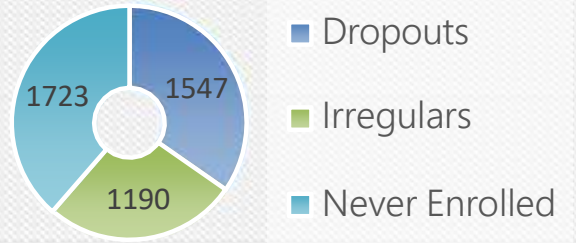
*Promoted Online education*



*COVID support provided to schools and students*



In Pratapgarh district, there were 2954 enrolments of which ~ 78% were girls.



In Udaipur district, there were 4460 enrolments of which ~ 72% were girls.



# GIRL EDUCATION PROJECT



In association with - **iimpact**  
AUSTRALIA

Social and financial security is of prime importance, which can only be obtained through education. Weak infrastructure and poor access to urban areas are major concerns of rural natives. In the recent years substantial work has been done in this realm when Right to Education came into action.

Government schemes like Sarva Shiksha Abhiyan, Mid Day Meal have achieved tremendous success in urban and rural areas of India. Although the positive impact of these schemes are visible in rural and urban areas, the situation of female children is still painful. Lack of infrastructure and awareness are considered two major problems of girls to drop school at early age. In areas like the southern and the south-western Rajasthan which are considered more culturally bounded as far as women literacy is considered, girls are forced to quit school at a very early age.

# FARMER PRODUCER ORGANISATION (FPO)



On the 29<sup>th</sup> January, in his address to both the houses of the parliament, the honorable President of India, Shree Ram Nath Kovind stressed upon the importance of FPOs and his mission to set up 10,000 of them. Taking inspiration from the great man, GSS set out to unite the farmers near Udaipur and Rajsamand.

Within two months of the speech, GSS has already started community mobilization towards setting up two FPOs and started forming Farmer Interest groups (FIG) with a goal to make accessible better technology, additional credit, post-harvesting processing and marketing facilities and insurance coverage during natural calamities to the members of the two FPOs.

The FPOs also aim to provide an alternative to farmers for securing remunerative prices for their produce and generating greater savings.



# COVID RELIEF PROGRAMME



For the first time in recorded history, the entire world was facing as single issue. There had never been something of this size, that united everyone, all across the world, has faced together. With schools and jobs shutting down, the hardest hit were the most vulnerable.

In times like these, in June 2020, GSS launched their COVID Relief Programme. It started out with an awareness generation programme encompassing 3 districts and 7 blocks having a reach of above 10000 people. They continued their good work by distributing 4000 COVID relief kits (masks and sanitizers) to the needy.

Going forward, they have planned to continue their awareness campaigns, to increase the number of relief kits and to have social security programmes for those in the most affected regions.

# SANITATION LITERACY CAMPAIGN



In association with -



The pandemic showed India how bad India's sanitation infrastructure was. It brought about a change in the mindset of the urban population with regards to sanitation. To ensure that the rural population doesn't fall behind, in the 3<sup>rd</sup> week of January, GSS conducted a Sanitation Literacy workshop in 4 villages (Gatod, Gandhipura, Nokhli and Padarda). Notable attendants of the workshop included Mr. Chetan Pandey (CEO of Gayatri Seva Sansthan), Mr. Shashi Kamal (DDM, Udaipur NABARD), Mr. Arjun Bamniya (Tribal Minister, Government of Rajasthan), Mr. Hamir Lal Meena (Sarpanch, Gatod) and Mr. Ramesh Meena (Sarpanch, Nokhli).

Over the course of the workshop, proper personal hygiene, proper cleaning and sanitizing of all food contact surfaces and utensils, proper cleaning and sanitizing of food equipment and good basic housekeeping and maintenance were covered.

# LIVELIHOOD ENHANCEMENT



Livelihood is a means of making a living. It encompasses people's capabilities, income and activities required to secure the necessities of life. All efforts towards development shall go in vain if people do not have enough income and livelihood opportunities. Today, the country at large faces this enormous challenge of creating equal growth opportunities for all. Southern Rajasthan is no exception, where its residents are now increasingly migrating towards neighboring state Gujarat or de-developed cities in search of better opportunities.

Our approach towards livelihood is to keep a household occupied meaningfully, with dignity and in a sustainable manner. GSS emphasizes on developing locally relevant and sustainable livelihood opportunities in large numbers to not only make the community self-reliant, but also help the participating families to meet their financial needs with dignity.

# WASTELAND AREA DEVELOPMENT PROJECT



In association with -



Families in tribal communities are struggling to meet their most basic needs. Unavailability of employment has led to higher migration of labor from this area. During Covid-19, there was a high incidence of reverse migration, thereby leading to an even larger dearth of employment opportunities in these areas.

With the WADI project, we aim to provide socioeconomic development and employment opportunities through fruit tree plantations on their farms where harvesting of mainland crops is neither convenient nor feasible because of the terrain. Now since the trees have started to mature and bear fruit, young people have also started to get involved.

**Location** Sarada and Salumber Block, Udaipur **Beneficiaries** 971 farmers

**Duration** 2016-22 **Funding Support** TDF, NABARD

### Jaisamand Cluster

Location	Sarada
Target	540
Achievement	515
Duration	2016-22

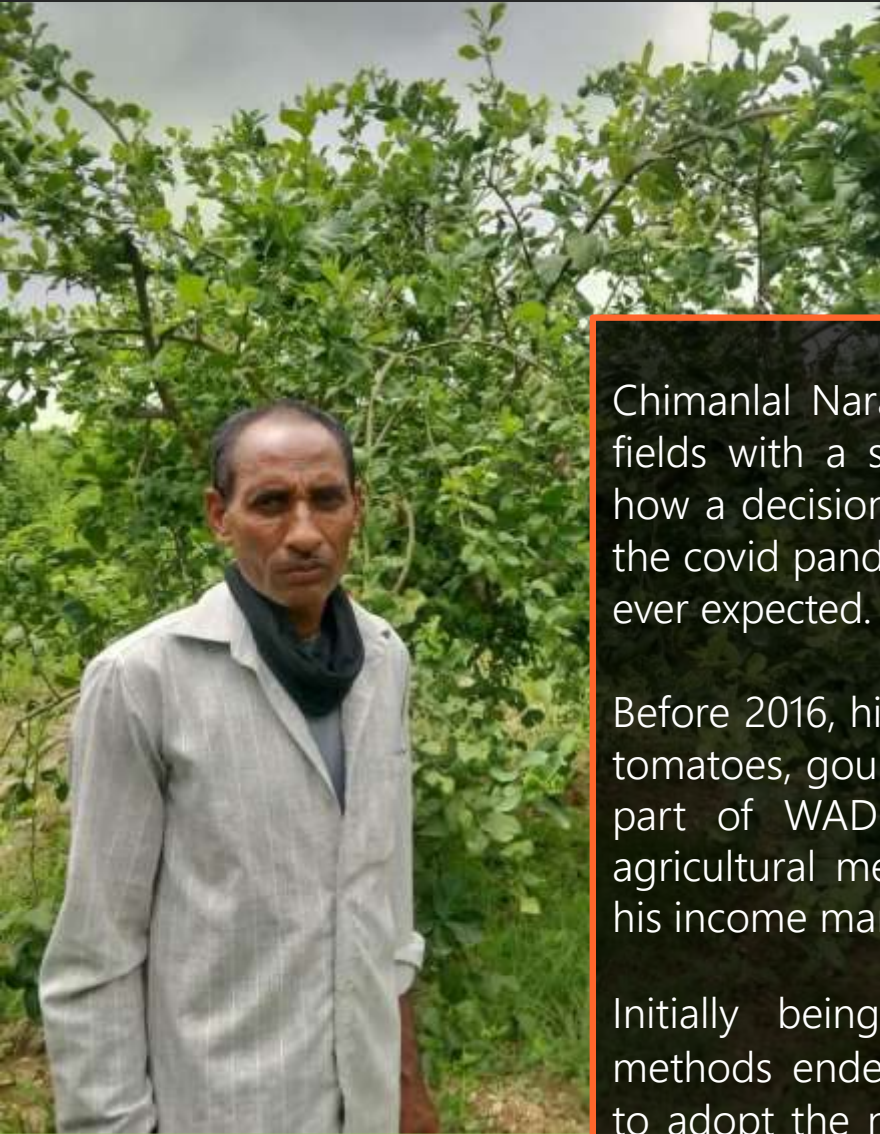
### Tidi Cluster

Location	Sarada & Salumber
Target	431
Achievement	403
Duration	2016-22

### MAJOR INTERVENTIONS

- The project provides four varieties of fruit plants in combination of 30 plants (Lemon or Pomegranate) and 20 plants (Mango or Guava). WADI is installed in 1 acre (2 bigha) of land
- The most important component of WADI project is wire fencing the entire unit, as nomadic animals are a serious concern in this area
- As most of the WADI units are installed at wasteland or barren land where availability of water for irrigation is a major concern, farmers use drip irrigation, water pipe, tank etc for irrigation. For this, apart from the project component we are also working on convergence with the other line departments
- Farmers are provided with hand tools like Secatures, spray pumps and Spades
- To combat soil erosion and reduce effect of water logging in WADI area, WADI land has been protected with waste ware and farm bund
- This is the fifth year of the project and the plants have started to bear fruits

# SUCCESS STORIES



Mr. Chimanlal Naraji



Chimanlal Naraji of Gandhipura overlooks his lush fields with a satisfied smile on his face, and tells how a decision made in 2016 helped him tide over the covid pandemic, and earn much more than he'd ever expected.

Before 2016, his ample field was used to plant tomatoes, gourds and corn. However, after being a part of WADI, he was introduced to scientific agricultural methods that has helped him multiply his income manifold.

Initially being a farmer seeped in traditional methods endemic to the region, he was reluctant to adopt the new methods. The field visits carried out changed his mind. With WADI, he now earns over Rs 3 lakhs in a year, as opposed to just Rs 60,000 earlier.

The effects of the same are now seen through his life as his children have been enrolled in reputed private institutes. His wife and daughter-in-law are now part of an SHG that has yielded good returns.

He is content, happy and now works with a smile, knowing his efforts do bear fruits.

# JEEVAN VATIKA

In association with - **JUMIO**<sup>®</sup>



According to the National Family Health Survey (NHFS) – 4, prevalence of malnutrition in the state of Rajasthan is one of the highest in the country. The situation in the district of Udaipur is dismal, standing at 475<sup>th</sup> position among 599 districts in India.

With Jeevan Vatika, we intend to address this situation through a self-sustaining model that would support nutritional needs of families.

Initial work involved –

- Orientation program of identified families was carried out
- Layout with a system of raised beds and paved paths was established
- Seeds and planting material were distributed to the beneficiaries
- Organic supplements for *Amrut Jal* and *Amrut Mitti* beds were provided

# NATURAL RESOURCE MANAGEMENT



Our livelihood is intricately tied with the food we eat, the water we drink and the place where we recreate. Hence, it is important to promote responsibility and conservation when it comes to our natural resources. A large proportion of the rural population depend on land and water resources for their livelihood. Various phenomena such as erratic rainfall, overgrazing and deforestation has led to excessive soil run-off in the southern belt of Rajasthan, Haryana and Himachal ; gradually decreasing family income in the remote areas. GSS, after studying their problems, started intervention in maintaining and enhancing the natural resource through projects of Watershed Development and Climate Change Adaptations and mitigation. We believe that these enhanced natural assets can ensure sustainable livelihood for generations to come.



# MANDALI WATERSHED

In association with -



The flagship project of Mandali Watershed was started in 2011 in our continuous endeavour to have a *Gram Swaraj* model for villages. With interventions like climate proofing along with watershed management, our focus has been in having an integral development in the area of Mandali. This has led to the watershed being now termed as a model watershed in the region.

Although the project has been completed, but the local community in association with GSS and Mandali watershed development committee are proactively working for the conservation of wildlife and vegetation.

Gayatri Seva Sansthan decided to take up the project of climate proofing and watershed management in 2016 in association with the village watershed committee. This ambitious project has allayed climatic concerns in the area and is also an example in the field of watershed management. The website [www.mandaliwatershed.com](http://www.mandaliwatershed.com) was launched to promote tourism in the area.

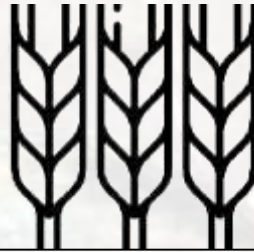
The 4 types of tourism being promoted are:



Rural tourism



Eco  
tourism



Agri  
tourism



Spiritual  
tourism



Environment related days are celebrated with great pomp and splendour. World Wetland Day [2<sup>nd</sup> February] is a major event, that also receives traction on Ramsar.org.



Automated weather station installed for real-time weather monitoring

# KRISHNAVATI WATERSHED

## PROJECT AT A GLANCE

**4205 m<sup>3</sup>**

Farm bunding

**248 m<sup>3</sup>**

CCT

**20 Ha**

Grass Seeding

**3**

Training programmes  
conducted

**1500**

Plantations

In association with -

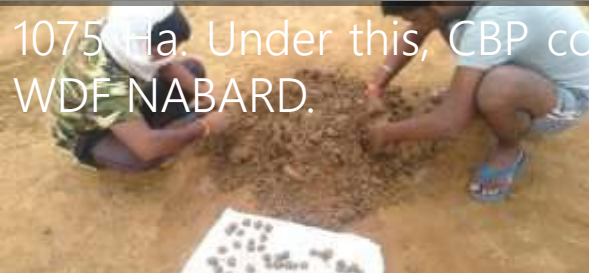


The Krishnavati Watershed Development Programme (KWDP) aims to provide sustainable livelihoods options for the local community with effective utilization of land and water resources. It focuses on empowerment of community through

the capacity building, skill development and an overall attitudinal and behavioural change. It also focuses on introducing improved and locally viable techniques of farming and livestock development and proper implementation of ongoing government schemes through liasoning with PRIs.



The Krishnavati Watershed is situated in Nizampur block of Mahendragarh district. Watershed area covers 2 revenue villages with a collective size of 1075 Ha. Under this, CBP covers 104 Ha. The project was sanctioned under WDF NABARD.



# WATERSHED IN HIMACHAL PRADESH



The effect of climate change is eminent now than ever before. At varying degrees and levels, the phenomenon has affected every part of the globe. Himachal Pradesh, a state known for its natural beauty, snow-capped Himalayas and exquisite landscapes, is no different.

There have been various instances of landslides and cloudbursts in recent years. In spite of being the place of source for various important rivers like Satluj and Yamuna, major cities in the state face shortage of drinking water. The local community is dependent on this water for springs, but due to these changes in ecological conditions, the springs are dying with time, snatching yet another source of livelihood for the community.

GSS is working on ground in the districts of Una, Solan and Kullu to find solutions for these problems. We have tied up with the local line departments and PRIs to help us in this endeavor.

As part of our plans for Phase I, we would be proposing a springshed development and watershed development in the district of Una

# FINANCIAL STATEMENT

## INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDING ON: 31/03/21

INCOME AMOUNT IN ₹

FUNDS RECEIVED FOR PROJECTS INR38004591

INTEREST AND MISC RECIEPTS INR683000

GROSS SCHOOL RECIEPTS INR715889

**TOTAL (A)** **INR39403480**

EXPENDITURE AMOUNT IN ₹

LIVELIHOOD ENHANCEMENT - INR 6350743

NATURAL RESOURCES MANAGEMENT - INR 3064729

HUMAN AND INSTITUTIONAL DEVELOPMENT INR 28293007  
SCHOOL EXPENSES INR804745

MISC EXPENDITURE INR115897

**TOTAL (B)** **INR 39403480**

EXCESS OF INCOME OVER EXPENDITURE